

# ESSENTIAL HOMME®

## EDITORIAL CALENDAR 2018

ISSUES	EDITORIAL SUMMARY	SPACE CLOSE (PRINT & TABLET)	MATERIAL CLOSE * (PRINT & TABLET)	EARLIEST IN HOME DATE (SUBSCRIBER)	ON SALE DATE (NEWSSTAND & TABLET)
MARCH ISSUE 2018	Big Spring Fashion Issue: Best Spring Looks; Spring Footwear, Denim, Fragrances & Watches; New Gadget Launch	12/12/17	1/9/18 *	2/27/18	2/27/18
MAY/JUNE ISSUE 2018	Summer Style Issue: Swimwear & Sunglasses; Summer Grooming; Father's Day Gift Ideas	3/27/18	4/10/18 *	5/15/18	5/15/18
SEPTEMBER ISSUE 2018	Big Fall Fashion Issue: Best Looks of The Season; Fall Grooming Guide; Fall Fragrance Launch	7/10/18	7/24/18 *	9/4/18	9/4/18
NOVEMBER/ DECEMBER ISSUE 2018	Winter Style Issue: Best Winter Outwear; Winter Accessories & Fragrances; Holiday Gift Guide	9/25/18	10/9/18 *	11/13/18	11/13/18

\* NOTE: MATERIAL CLOSING DATES ARE ONE WEEK IN ADVANCE FOR COVERS.

On sale dates are tentative and may vary slightly.